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Assuming your Objectives are well thought through, Key Results are the secret sauce to using OKRs. Key Results are numerically-based expressions of success or progress towards an Objective.

## **OKR Books - Objectives and Key Results**

The Beginner's Guide to OKR Felipe Castro All Key Results have to be quantitative and measurable. As Marissa Mayer, a former Google's Vice President, said: If it does not have a number, it is not a Key Result. Example One First of all, we need an Objective. An example might be "Create an Awesome Customer Experience."

## **OKRs - The Fundamentals - Medium**

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spreadsheets, or more commonly, with an OKR software. OKR methodology differs from other goal-setting methodologies such as balanced scorecards, [...]

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